Fully Online Program

The MS in Business Management and Leadership degree program inspires working professionals to become innovators, influencers, and decision-makers across all areas of business. With an emphasis on maintaining corporate ethical practices in a global environment, the program examines case studies and organizational models to help students solve timely issues related to diversity, sustainability, and consumer trust. Studying closely with an experienced network of faculty, industry experts, and peers from around the country and the world, students in the program enhance their abilities to leverage managerial skills, effectively execute business strategies, and remain competitive.

Career Prospects

Graduates of the MS in Business Management and Leadership program are prepared for advancement and broadened employment opportunities within a variety of fields, including: entrepreneurship, finance/banking, healthcare, real estate, publishing, media, IT/telecommunications, human resources, public relations/marketing, law/immigration, and retail.
Students In The Program Will:

- **Use** management information systems to achieve a competitive advantage.
- **Examine** how different businesses raise, allocate, and protect capital in order to create value.
- **Apply** economic analysis tools to business decisions.
- **Explore** current issues in global business, audit controls/accounting failures, and workplace values.

Curriculum

7 Core Courses (21 Credits)
2 Elective Courses (6 Credits)
1 Capstone Course (3 Credits)

Admissions Requirements

Applicants must possess a bachelor’s degree from an accredited institution, with a GPA of 3.0 or better on a 4.0 scale to qualify for admission. Applicants are required to write a personal statement, upload a resume, and provide two letters of recommendation. Work experience relevant to graduate study is strongly preferred.

The MS in Business Management and Leadership was recently ranked #21 in College Choice’s 2017 Best Online Master’s in Management Degrees.